

Contact: Ryan Chaney, Owner
Focal Point Digital Media
Phone: (503) 588-0251
Email: ryan@focalpointvideo.biz
Web: www.focalpointvideo.biz

FOR IMMEDIATE RELEASE

SALEM STUDIO NAMED "BEST VIDEOGRAPHER" BY OREGON BRIDE MAGAZINE

PORTLAND, OR, July 9, 2009 – Focal Point Digital Media of Salem, Oregon has just been voted "Best Videographer" by the readers of Oregon Bride magazine, the state's top wedding industry award. Announced Thursday evening, July 9, 2009, before approximately 1,000 attendees of Oregon Bride magazine's annual "Best of Bride" party in Portland, the award is the first time Focal Point Digital Media has won the honor.

"In such a well-known competition and within such a highly competitive niche as wedding videography, it's just an absolute honor to be voted Best Videographer," said Focal Point owner Ryan Chaney. "To learn that so many brides and their families, our industry colleagues and other readers have thought highly of our work is very flattering. For several years it's been a privately-held goal to have our wedding films recognized on this level, and now that it has happened it's both exciting and very humbling at the same time."

The July issue of Oregon Bride magazine featuring the newly-named "Best of Bride" winners is currently on newsstands statewide. According to the publication, "The annual 'Best of Bride' winners reflect the exceptionally high expectations of today's wedding industry. They are consummate professionals with extensive training, experience and expertise in their industry. They also understand that the wedding day is one of the most important days in a couple's life, and they lace their services with passion, commitment, artistry and love."

Now in its sixth year of operation, Focal Point Digital Media remains Salem's only full-time video production company specializing exclusively in wedding videography. In 2007 Focal Point was the only studio in the Pacific Northwest to win a WEVA Creative Excellence Award, the wedding videography industry's top honor worldwide and its highest peer recognition. Focal Point Digital Media is located at 1120 Edgewater Street N.W. and can be reached via phone at (503) 588-0251 or online at www.focalpointvideo.biz

Oregon Bride magazine is the leading bridal publication in Oregon, with an average circulation of 25,000 per issue and a total readership of more than 95,000 per issue. Currently celebrating their 20th year, Oregon Bride is headquartered in Portland, Oregon and can be reached via phone at (503) 720-9657 or online at www.oregonbridemagazine.com

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(For additional information or interview requests please contact Ryan Chaney at (503) 588-0251 or via email to ryan@focalpointvideo.biz)