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FOR IMMEDIATE RELEASE

SALEM STUDIO NAMED "BEST ALL-AROUND WEDDING VENDOR" BY OREGON BRIDE MAGAZINE & REPEATS AS "BEST VIDEOGRAPHER"

PORTLAND, OR, July 8, 2010 – Focal Point Digital Media of Salem, Oregon has just been voted "Best All-Around Wedding Vendor" by the readers of Oregon Bride magazine, the state's single highest wedding industry award. Additionally, Focal Point was voted "Best Videographer" for the second consecutive year. Winners were announced Thursday evening, July 8, 2010, at Oregon Bride magazine's annual "Best of Bride" gala in Portland. A repeat winner as "Best Videographer," this year marks the first time winning the top overall honor as "Best All-Around Wedding Vendor" for the studio.

"It's an absolute honor and a great surprise to be named 'Best All-Around Wedding Vendor'" said Focal Point owner Ryan Chaney. "With so many excellent professionals across so many varied fields in the wedding industry, we feel extremely fortunate to have been chosen. Our goal this year was to repeat as 'Best Videographer' but to be named 'Best All-Around Wedding Vendor' at the end of the evening shocked us! To learn that so many brides and their families, our industry colleagues and other readers of the magazine have thought that highly of our work is both exciting and very humbling at the same time."

Now in it's seventh year of operation, Focal Point Digital Media remains Salem's only full-time video production company specializing exclusively in wedding videography. Prior to winning their recent "Best of Bride" awards in 2009 and 2010, back in 2007 Focal Point was the only studio in the entire Pacific Northwest to win a WEVA Creative Excellence Award, the wedding videography industry's top honor worldwide and its highest peer recognition. Focal Point Digital Media is located at 1120 Edgewater Street N.W. and can be reached via phone at (503) 588-0251 or online at www.focalpointvideo.biz

Oregon Bride magazine is the leading bridal publication in Oregon, with an average circulation of 25,000 per issue and a total readership of more than 95,000 per issue. Currently celebrating their 21st year, Oregon Bride is headquartered in Portland, Oregon and can be reached via phone at (503) 720-9657 or online at www.oregonbridemagazine.com

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(For additional information or interview requests please contact Ryan Chaney at (503) 588-0251 or via email to ryan@focalpointvideo.biz)